

Subject: Fwd: Fleet Week program and discounts/deals
From: Lorena Parker
Date: 07/26/2016 05:16 PM
To: Joe Pielago <jpielago@sanpedrobid.com>, Andy Pham <apham@sanpedrobid.com>

Let's discuss.

Lorena Parker
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----- Forwarded message -----

From: Baker, Arley <ABaker@portla.org>
Date: Tue, Jul 26, 2016 at 4:42 PM
Subject: RE: Fleet Week program and discounts/deals
To: Lorena Parker <lparker@sanpedrobid.com>
Cc: Rachel Sindelar Waugh <director@craftedportla.com>, "Elise Swanson (eswanson@sanpedrochamber.com)" <eswanson@sanpedrochamber.com>, "Jonathan Williams (jwilliams@lafleetweek.org)" <jwilliams@lafleetweek.org>

Great

Jan Kain just advised me that they want to organize a Swing Pedro event at Peoples Place Saturday evening with a 16-piece band. 200 guests max. (\$20 cover, military guest free) I said we can add it to the SOE. Please be sure to get any details you need from her. Thanks!

AB

From: Lorena Parker [mailto:lparker@sanpedrobid.com]
Sent: Tuesday, July 26, 2016 4:20 PM
To: Baker, Arley
Cc: Rachel Sindelar Waugh; Elise Swanson (eswanson@sanpedrochamber.com); Jonathan Williams (jwilliams@lafleetweek.org)
Subject: Re: Fleet Week program and discounts/deals

Arley,

We put the word out to all of the businesses, but none have given us any detailed information yet.

Theresa sent me over the template (for businesses to list their specials) so we will be hand delivering this to the businesses. We can also give them another chance to submit something to us.

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On Tue, Jul 26, 2016 at 9:47 AM, Baker, Arley <ABaker@portla.org> wrote:

Hi everyone

First, Rachel, thanks for spearheading the San Pedro Today article for the August issue of the publication. With that put to bed, I just want to check in to get some feedback on what could be a follow-up piece for the event. There are a number of options that include:

1 – A short-run sailor-only publication with deals and discounts to military + an expanded list of fleet week events, local events and things to do

2 – A large-run program of fleet week events , also with public deals and discounts.

I really think the “what’s going on” and discounts/promotions are the thrust of this next deliverable. I also think a sheet of sailor deals/discounts could be shared ahead of time and posted on an unmarked web page that we can direct them to.

Any other thoughts?

ab



Arley M. Baker

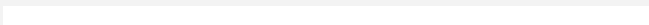
Senior Director

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